

**Piedmont Eastside Medical Center  
CHNA Implementation Strategy – Fiscal Years 2023, 2024, and 2025**

On August 25, 2022, Piedmont Eastside Medical Center’s board of directors approved the hospital's community health needs assessment implementation strategy, which laid out the tactics and strategies the hospital will undertake over the next three fiscal years to address the health priorities established in the hospital’s CHNA.

<b>Priority: Ensure affordable access to health, mental and dental care</b>			
Vision	Goal	Tactics	How to measure
Low- and no-income patients receive assistance for necessary care	Eligible low and no-income patients are enrolled in Medicaid or hospital-based financial assistance program	<ul style="list-style-type: none"> <li>• Financial assistance is available for eligible low- and no-income populations</li> <li>• Patients are adequately alerted that financial assistance is available</li> <li>• Patients are given tools, resources, and ample opportunity to apply for assistance</li> <li>• Eligibility threshold of 300% Federal Poverty Level for financial assistance is maintained throughout all Piedmont hospitals</li> <li>• Actively screen all potential patients for Medicaid coverage</li> </ul>	<ul style="list-style-type: none"> <li>• Annual review of policy, guidelines, PLS and languages served, updated to reflect any changes</li> <li>• Consistent policy administered throughout PHC</li> </ul>
More women receive prenatal care	Improve ease of access to prenatal care for underserved populations	As the Piedmont Clinic begins to employ local obstetricians, explore options for providing prenatal care to underserved populations in Gwinnett County and surrounding service areas	Number of women receiving prenatal care increases

More adults receive mental health care	Increase availability of inpatient and outpatient behavioral health resources	Provide adult inpatient behavioral health services and Intensive Outpatient Program (IOP) services	Number of adult inpatient behavioral health patients and IOP patients served
Low-income patients are better able to access foods	Improve ease of access to care for underserved populations; opportunities identified; initial plans developed	Explore partnerships with charitable clinics and FQHCs to expand access to mental, dental, and physical health care for low-income, uninsured community members	Specific measurement will be dependent on partnerships, which could include the provision of lab services for uninsured clinics

**Priority: Promote healthy behaviors to reduce preventable chronic conditions and diseases**

Vision	Goal	Tactics	How to measure
More community members have access to healthy foods	Improve access to healthy and affordable fruits and vegetables on scheduled monthly days	Partner with Eat Right Atlanta to offer on-site Farmer's Market for staff and community members	Number of events held
More community members quit smoking	Provide nicotine cessation support; patients receive information and support for making a detailed, personalized quit plan	Provide free, four-session virtual nicotine cessation classes	Number of participants, material expenses
More women breastfeed	Provide prenatal and perinatal breastfeeding classes; women will receive information and support for breastfeeding their infants	Partner with Gwinnett, Newton, and Rockdale County health departments to offer free breastfeeding classes	Number of participants, material expenses
More women survive heart disease	Female patients will receive information and support around heart disease; Provide a community of support to help	Through the Dottie Fuqua Women's Heart Support Network, connect female heart disease survivors with education and resources through free weekly and monthly	Number of women who receive health messaging, pre- and post-surveys for events, when appropriate

	people flourish by finding emotional balance, nourish through healthy nutrition, and thrive with exercise and movement.	programs for our community.	
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